



# Shasta County Mini Maker Faire

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## PRESS RELEASE

**CALL FOR MAKERS:**  
**MAKER APPLICATIONS ARE OPEN FOR SHASTA COUNTY MINI MAKER FAIRE**  
**HELD IN SEPTEMBER AT SHASTA DISTRICT FAIRGROUNDS**

**Redding, CA – June 7, 2018** – On September 15, 2018 over 100 Makers - builders, crafters, artists, tech enthusiasts, and Do-it-Yourselfers – from across the North State will gather to create, build, hack, share, play and showcase what they make.

Maker Faire is the world's largest show and tell where local artisans, inventors and do it yourselfers, can share their creativity on display in a public venue. Applications for makers are being accepted now through August 9<sup>th</sup> for the September 15<sup>th</sup> fair held at Shasta District Fairgrounds in Anderson.

Groups or individuals interested in presenting their project, activity, or performance in this event should complete an application at [ShastaCounty.MakerFaire.com](http://ShastaCounty.MakerFaire.com) before August 9.

### **Background**

Maker Faire is a gathering of fascinating, curious people who enjoy learning and who love sharing what they can do. From engineers to artists to scientists to crafters, Maker Faire is a venue for these "makers" to show hobbies, experiments, and projects. We call it the Greatest Show (& Tell) on Earth - a family-friendly showcase of invention, creativity, and resourcefulness. Glimpse the future and get inspired!

Founded in 2006, Maker Faire inspires the future of makers with this unique event. People of all ages and backgrounds gather to show what they are making and share what they are learning. With nearly 200 Maker Faires happening around the world, the global event engages more than 1.4 million annual attendees across 44 countries. In 2014, there was even a Maker Faire on the grounds of The White House. The two flagship events, the annual Bay Area Maker Faire and the World Maker Faire in New York welcome a combined 2,000 Makers and 250,000 attendees each year.

Headquartered in San Francisco, California, Make: has been widely credited with jumpstarting the worldwide Maker Movement, which is a transforming force in innovation, culture, and education. Maker Faire is part of the Maker Media brand, which includes Maker: Shed and Make: Magazine.

Maker Faire is important to Shasta and surrounding counties because it fosters education, innovation, entrepreneurial activity, and access to technology not common in rural areas of northern California. It is designed to be forward-looking, showcasing makers - including those who are exploring new forums and new technologies. Maker Faire fosters the spread of innovative technologies in our rural community.

### **Sponsors**

We want to thank our sponsors who help make the event possible:

Make, Turtle Bay Exploration Park, Shasta College, KIXE TV, 4-H/University of California: Agriculture and Natural Resources, Chrysalis Charter School, Visit Redding, Simpson University, McConnell Foundation, North State STEM, Signarama

### **Media Materials**

Additional materials to support your coverage of Shasta County Mini Maker Faire are available on our website at: <http://shastacounty.makerfaire.com/media-center/>

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ShastaCounty.MakerFaire.com