

Shasta County Mini Maker Faire®

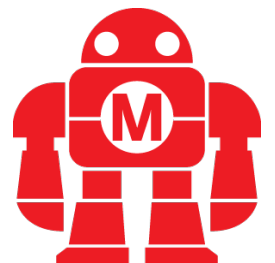


Sponsorship Opportunities

September 15, 2018

Shasta District Fairgrounds in Anderson

www.shastacounty.makerfaire.com





Mini Maker Faire

Maker Faire is the Greatest Show (and Tell) on Earth—a family-friendly showcase of invention, creativity and resourcefulness, and a celebration of the Maker Movement. It's a place where people show what they are making, and share what they are learning.

Makers range from tech enthusiasts to crafters to homesteaders to scientists to garage tinkerers. They are of all ages and backgrounds. The aim of Maker Faire is to entertain, inform, connect and grow this community.

The launch of Maker Faire in the Bay Area in 2006 demonstrated the popularity of making and interest among legions of aspiring makers to participate in hands-on activities and learn new skills at the event. 200,000 people annually attend the two flagship Maker Faires in the Bay Area and New York, with an average of 44% of attendees first timers at the Bay Area event, and 61% in New York.

Why We Do This

Maker Faire is important to our community because it fosters:

- **Education** – It offers avenues to access and interact with new technologies, promotes STEAM (Science, Technology, Engineering, Art, Mathematics). Shasta Mini Maker Faire will offer workshops for learning. It is a place where adults and students can show and apply their skills as well as teach others.
- **Innovate and Inspire** – through idea sharing and connecting with other makers.
- **Entrepreneurial Activity** – is stimulated as ideas are developed into products and new business start-ups.
- **Access to technology** - Maker Faire is designed to be forward-looking, showcasing makers who are exploring new forums and new technologies.

Event Sponsorship

Our sponsors are critical to our success. By sponsoring the Shasta County Mini Maker Faire, you will link your company to the innovation and creativity of making, connect your business, product or publication to creators, makers and innovators, and test your new ideas and products directly with consumers. Receive their immediate feedback.



Event Sponsorship Opportunities

Sponsorships of different types and sizes are available:

- **Cash Sponsorships** are available at a range of different levels.
- **Media Sponsorship** by agreeing to promote, advertise, and/or publicize the event. Benefits are designed for each outlet dependent on the value of the contribution.
- **In-Kind Sponsorships** are available if you have something excellent to trade or contribute to the faire. We are looking for signage, printing, food, fencing, and event rentals.

Sponsor Levels	Master Maker	Maker	Innovator	Creator	Dreamer	Tinkerer
Cost	\$15K+	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Recognized as a Presenting Sponsor in Radio & TV Promos	*					
Top Tier name and logo on website, banner & event screens	*					
Top Tier logo displayed in print materials	*					
2 nd Tier logo displayed in materials, website		*	*			
Exhibit space for a Maker booth	*(1)	*(2)	*(3)			
Opportunity to display posters in dedicated areas	*	*	*			
Opportunity for event giveaways	*	*	*	*		
Company listing on website, back of program			*	*	*	
Collateral material at shared table				*	*	
Mention in press releases	*	*	*	*	*	*
Logo on program	*	*	*	*	*	
Company name listed on program						*
Linked logo on website	*	*	*	*		
Company name listed on website					*	*
# of free tickets	15	10	8	6	4	4

Exhibit space: (1) Up to 12' x 20' booth space; (2) Up to 12' x 15' booth space; (3) Up to 12' x 12' booth space



Experimental Sponsorship

Unique marketing opportunities to reach attendees and Makers through hands on, educational, "how to" activity booths. Cost varies on booth/supplies/etc. Either your company runs the booth or we run it for you.

- Learn to Solder
- Rube Goldberg Challenge
- Spin Bots
- Take It Apart
- Marshmallow Shooters
- Nerdy Derby
- And More!

Ask us about these opportunities!





Event Sponsorship Form

Shasta County Mini MakerFaire

September 15, 2018

Partner Information:

Business/Company _____

Contact Name _____

Address _____

Best Phone # _____ Email _____

Website _____

Cash Sponsor:

We agree to make a cash contribution at the following level in exchange for the sponsorship benefits outlined.

\$15,000+ \$10,000 \$5,000 \$2,500 \$1,000 \$500

I would like exhibit space for a hands-on activity that links to what we do/sell.

Exhibit Details

Media Sponsor:

We are interested in providing media trade/promotion/advertising in exchange for media sponsorship.

Sponsorship Specifics:

Sponsorship Value _____

In-Kind Sponsor:

We are interested in providing in-kind services in exchange for sponsorship.

Sponsorship specifics _____

Sponsorship Value _____

Experimental Sponsor:

We are interested in providing an experimental sponsorship.

Sponsorship specifics _____

For more information or to submit form, please contact: sponsors@makerfareshasta.com